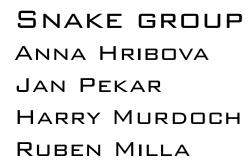
THINKBELT TRAM
STUDIO 4
ANNA HRIBOVA
2018 ALICANTE





### MANIFESTO - INDIVIDUAL

- 1. PHYSICAL CONNECTION THE TRAM IS PRIMARILY SEEN AS THE WAY TO TRANSPORT WHICH PHYSICALLY CROSS THE CITY AND CONNECTS THE URBAN AREA. THE TRAM NETWORK SHOULD BE DE-SIGNED ACCORDINGLY TO THE MO-
- VEMENT IN THE CITY.

2.CONNECTION TO THE MAIN DES-TINATIONS TO HAVE EFFECTIVE INFRASTRUCTU-

RE IT IS NECESSARY TO CONNECT THE MAIN CULTURAL AND EVERY-DAY LIFE DESTINATION OF THE AREA.

7. CONNECTION TO THE TIME THE TRAM CAN BE AN EFFECTIVE WAY OF HOW TO MOVE AROUND THE TOWN WHEN YOU NEED IT. THE PERFECT TIMETABLE, WHICH RESPONSE TO THE LOCAL NEED IS THE KEY ASPECT TO MAKE THE NETWORK WORKS.

3. Connection to the curiosity OF EXPLORATION

TRAM IS AN URBAN TRANSPORT ELEMENT WHICH CROSSES MANY TYPES OF URBAN AREAS. THE DE-SIGNING OF THE NETWORK SHOULD IMPROVE THE CURIOSITY TO EXPLO-RE BY THE SURROUNDING VIEWS FROM THE WINDOW ON THE JOUR-NEY.

4.CONNECTION TO LOCAL PEOPLE THE INTERIOR OF THE TRAM SHOU-LD CORRESPOND TO THE LOCAL ATMOSPHERE AND CONNECT THE LOCAL PEOPLE. THE TRAM IS THE PART OF THE EVERYDAY LIFE AND THE DESIGN OF THE TRAM ITSELF INFLUENCE THE LOCAL COMMUNITY.



8.CONNECTION TO THE NATURAL HE-RITAGE

THE TRAM NETWORK SHOULD INC-LUDE MORE THAN JUST THE URBAN AREAS. THE TRAM NETWORK SHOULD CROSS ALSO THE NATURAL LANDSCA-PE WHICH DEFINES THE LOCAL ATMO-SPHERE THE MOST.

9.CONNECTION TO CULTURE THE NETWORK SHOULD BE DE-SIGNED TO SUPPORT THE LOCAL CULTURE AND ART. THE TRAM IS A MOVABLE AND TRANSFORMING ELEMENT WHICH IS NEVER THE SAME AS THE CULTURE. THE TRAM SHOULD BE THE SPACE WHERE THE CULTURE CAN BE SHOWN.

5. CONNECTION TO THE FINAL DES-TINATION

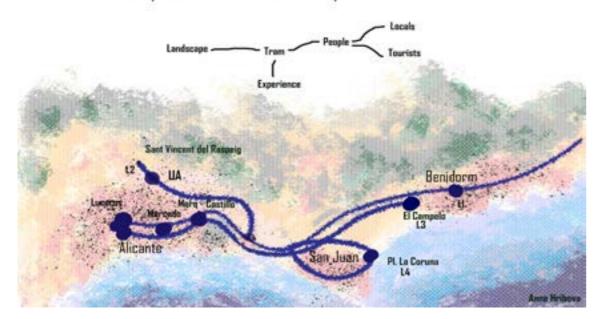
THE INTERIOR DESIGN SHOULD BE DESIGNED ACCORDINGLY TO THE ATMOSPHERE OF THE FINAL DES-TINATION TO GET INTO THE MOOD AND INTO THE ACTIVITIES WHICH WE CAN DO THERE.

6.CONNECTION TO THE SUSTAINA-BILITY DEVELOPMENT THE PUBLIC TRANSPORT IS THE WAY HOW TO MAKE THE MOVE AROUND THE CITY MORE SUSTAI-NABLE. THE DESIGN OF THE TRAM SHOULD ATTRACT PEOPLE TO USE IT AND THINK ABOUT THE MOVE-MENT IN A MORE SUSTAINABLE WAY.

10.CONNECTION TO UNIFICATION THE WHOLE TRAM NETWORK SHOU-LD BE DESIGNED TO REPRESENT THE LOCAL AREA IN THE MOST PRECISE WAY AND TO WORK FOR LOCAL PEOP-LE AND TOURISTS AT THE SAME TIME. THE TEAM THEN CAN BE THE ELEMENT IN WHICH YOU CAN EXPERIENCE ALL THE ELEMENTS OF THE LOCAL AREA AND ENJOY THEM EVEN IN THE SHORT TIME AS THE TOURIST OR EXPERIEN-CE THEM AND APPRECIATE AS LOCAL PERSON.

# TRAM MAP - INDIVIDUAL

### Landscape which connects the key destinations



THE TRAM INFRASTRUCTURE IS LOCATED IN THE VARIOUS LANDSCAPE FROM MOUNTAINS TO THE SEASIDE. THE MAP REFLECTS HOW THE TRANSPORT CAN SUPPORT THE EXPERIENCE OF THE LANDSCAPE.

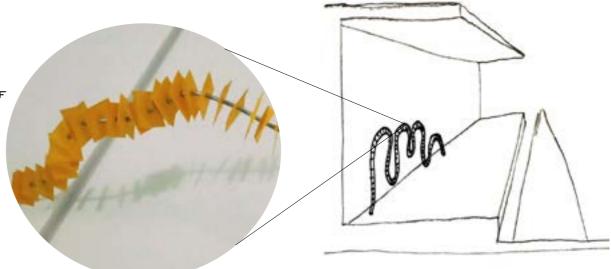
THE TRAM IS A GREAT TOOL FOR LOCALS AND ALSO FOR TOURISTS TO EXPERIENCE THE REGION BECAUSE THE TRAM UNDERLINES THE MAIN LANDSCAPE FEATURES AND THE KEY CULTURAL SITES AS LUCEROS, MERCADO, CASTILLO TILL BENIDORM.



## TRAM MAP



IN THE MAPPING OF TRAM WE FOCUSED ON THE COGNITION OF THE AREA THROUGH THE DECO-DING THE INTERACTIVE MAP IN THE SHAPE OF SNAKE.



TOPOGRAPHY - THE PROFILE OF THE SNAKE REFLECTS THE TOPOGRAPHY OF EACH LINE TO MAKE MORE

COMPACT IMAGE ABOUT THE AREA

DENSITY

THE DENSITY OF THE SQUARES SIGNI FIES HOW FAR YOU ARE FROM LUCE ROS. MORE SQUARES->CLOSER TO

LUCEROS

ROTATION

THE ROTATION OF SQAURES SIGNI FIES HOW FAR YOU ARE FROM THE NEXT

TRAM STATION.

Color

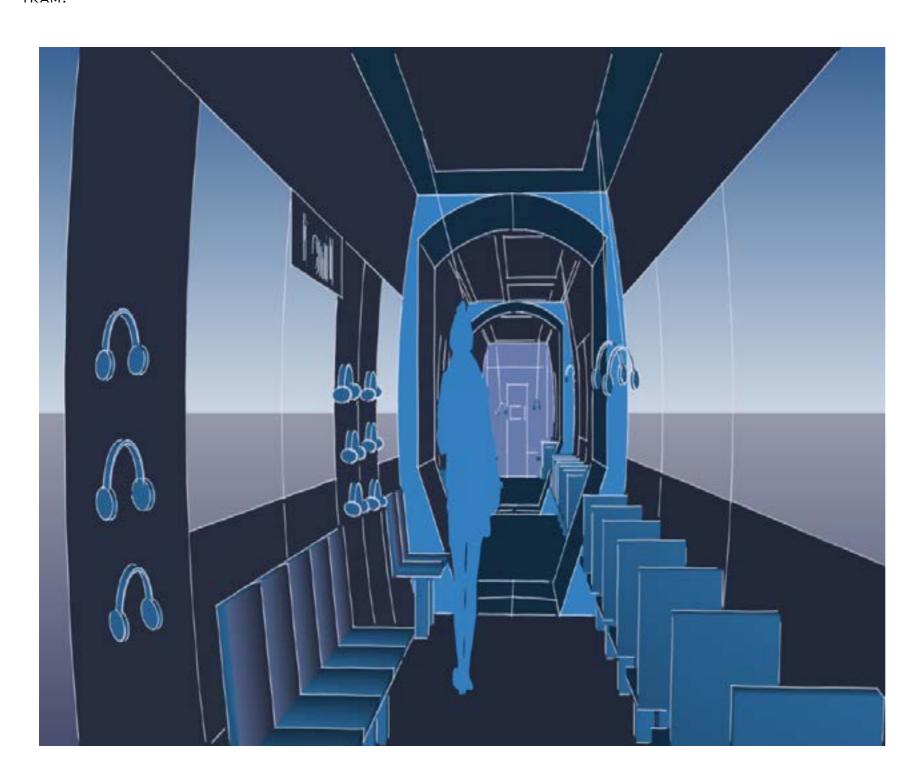
THE COLOR REFLECTS THE

SURROUNDINGS OF THE TRAM STATI ON AND THE TRAM LINE ITSELF.

# TRAM AT THE OBJECT SCALE - INDIVIDUAL

#### SILENT DISCO TRAM

THE INTERIOR OF TRAM IS USED BY THE EVERYBODY AND EVERYBODY LIKES MUSIC. THE MUSIC IS THE CONNECTING ELEMENT AMONG THE PASSANGERS. THE SILENT DISCO TRAM WORKS ON THAT FACT AND THE CURIOSITY TO EXPLORE WHAT IS PLAYING IN THE HEADPHONES. THE MUSIC EVEN SUPPORT THE LOCAL ATHMOSPERE WHICH CAN BE SHARE THROUGH THE INTERIOR OF TRAM.

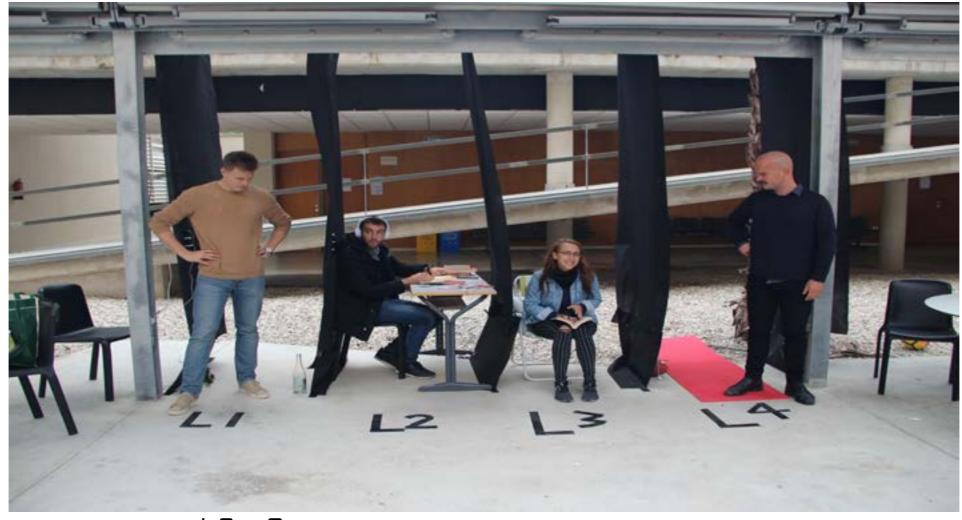






### TRAM AT THE OBJECT SCALE

IN THE WORKSHOP ABOUT THE TRAM ITSELF WE FOCUSED ON THE MAIN ACTIVITIES WHICH RESONATE IN THE LOCAL AREA.



#### L1 - PARTY

IT IS THE TRAM LINE TO
BENIDORM AND IT IS
THE MAIN TOURISTIC DESTINATION WITH LOT OF
FUN PRIMARILY DURING
THE NIGHTS

#### L2 - STUDY

IT IS THE TRAM LINE TO
ST. VINCENTE DE RASPEIG
WHERE IS THE CAMPUS OF
UNIVERSITY OF ALICANTE.
THE TRAM IS USED PRIMARILY
BY STUDENTS WHO CAN USE
IT FOR BRIEF STUDIES TO
SAVE THE TIME

### L3 - CHILL

IT IS THE TRAM LINE TO EL CAMPELLO WHICH IS TOURISTIC DESTINATION FOR THE RELAXED VACATION USED MAINLY BY OLDER PEOPLE. THE TRAM CROSS THE BEAUTIFUL SEASIDE.

### L4 - SPORT

IT IS THE TRAM LINE TO
PLAYA DE ST. JUAN WHICH
IS FAVORITE DESTION FOR
YOUNGER PEOPLE WHO CAN
DO THERE WHATEVER THEY
WANT. THE APPROXIMITY
TO ALICANTE OFFERS THE
SPORT FACILITIES LINES.

### THINKBELT - ALICANTE

#### **PARTY**

PARTY TRAM OFFERS THE PERFECT PLACE WHERE PEOPLE CAN GET INTO THE MOOD OF PARTY WITH NO NATURAL LIGHT, WITH MU-SIC AND DRINKS.

#### STUDY

STUDY TRAM IS DESIGNED TO FACILITATE THE STUDY ON THE WAY TO UNIVERSI-TY BY PLACES THE STUDY TABLES APPROPRIATE LI-GHT WHICH IS NOT DISTUR-BING AND OPEN PUBLIC LIBRARIES.

#### CHILL

CHILL TRAM IS COMFOR-TABLE TRAM WITH BIG OPE-NING TO ENJOY THE VIEWS TO THE SURROUNDING AREA.

#### SPORT

SPORT TRAM INCLUDES THE SPORT EQUIPEMENT TO WARM UP DURING THE WAY TO BE READY ON THE PLAYA DE ST. JUAN OR JUST USE THE JOURNEY TO SAVE TIME ON THE WAY TO WORK.





#### Time saver

The train network should be designed in an effective way to offer comfortable movement



The tram network is primarily the physical connection which offers easy movement around the local area for everyday life but also for the touristic experience.



#### Environmental integration

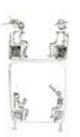
The tram network and the tram track itself should be designed to support the environmental heritage in the local area and improve the integration between passanger and natural environment.



#### Passangers included

The proposal should attempt to engage tourists and

alike so that both parties are satisfied. Both are essential to the use of the Tram with especially large numbers of tourists in the summer months. The design of the trans should encourage pastorigens to be active during their journey.



#### Parallel interests

The project should, like a tram track, embody parrallel ideas. As

in, the project should attempt to have an element of plurality to attract the most passangers. The tram track should offer diverse activities.



#### Now and Future

The project should represent Alicante, be recognisibly from the city. and site specific. Furthermore it should project what Allicnate wants

to be in the future, not only what it has been in the past. According to this the tram should meet the sustainability needs using new technologies available.



#### Getting in the mood

The design of the fram carriage should correspond to the final destination of tram to get passangers into the local mood along the way. The design of the fram will improve the transition between two different destinations.



#### Embodied local area

The new tram proposal should attempt to show off the best aspects of Alicante life. It should in some wirys pick and choose the certain aspects which the region is most



# THINKBELT - ALICANTE

STUDY PARTY SPORT CHILL