

TRAM

EXPERIENCE

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FIRST PRESENTATION PERSONAL TRAM MAP

FIRST PRESENTATION WAS BASED ON OUR TRIP BY TRAM FROM ALICANTE TO BENIDORM. THE PURPOSE OF THE TASK WAS TO PRESENT PERSONAL MAP. MAIN FACTORS THAT DETERMINED THE SHAPE OF MY MAP WERE FEELINGS. I FOCUSED ON MY WAY OF PERCEPTION OF THE ROAD. I DIVIDED IT IN THREE STEPS. IN FIRST ONE, BY DRAWING THE LINES, I REPRESENTED DIFFERENCES IN HEIGHT IN THE LANDSCAPE. COLOURS WERE THE SECOND PART. AFTER THAT I ADDED TEXTURES AND DETAILS.

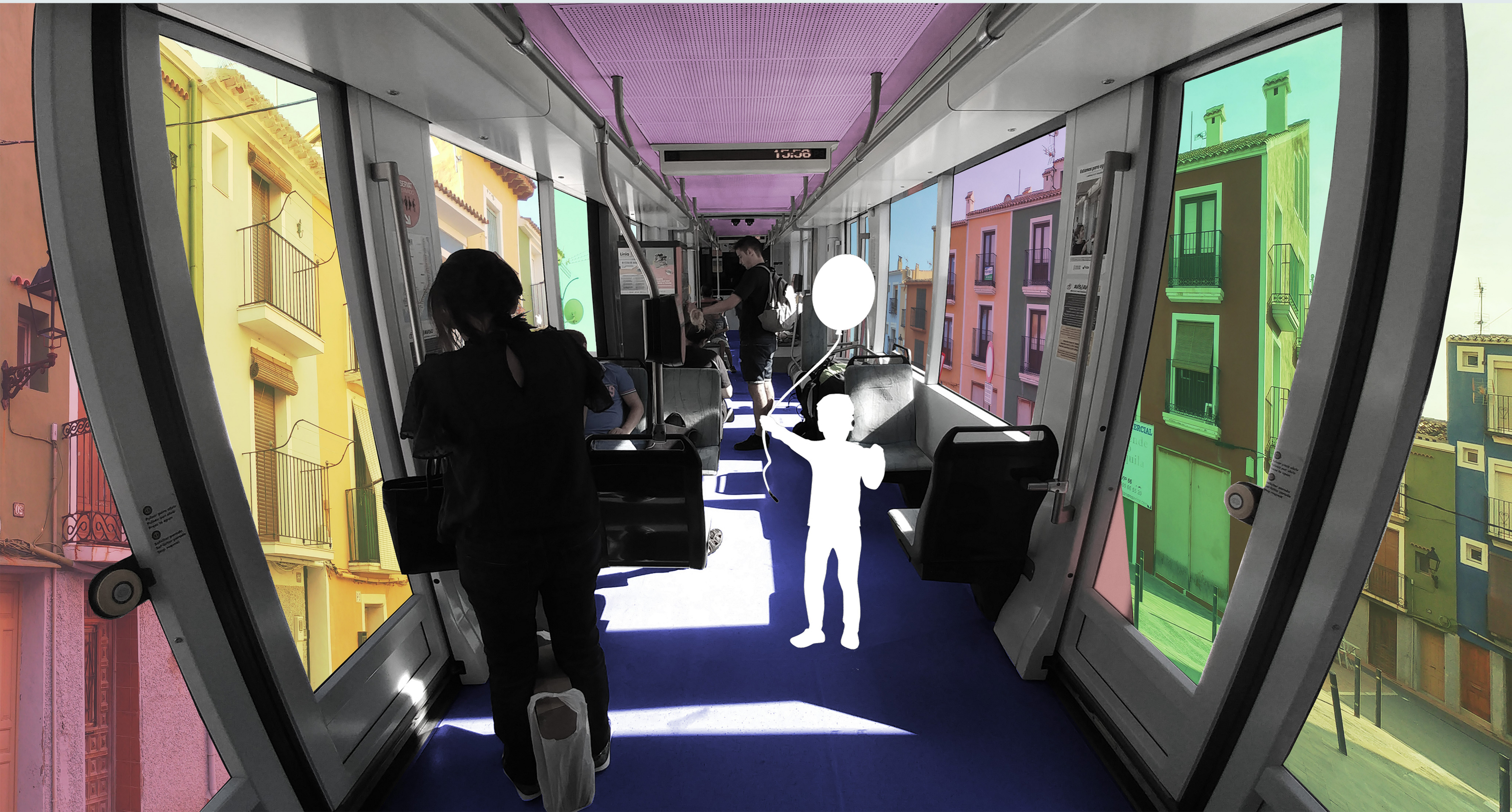
TRAM

MAP



FIRST IDEAS

WE WANTED TO MAKE THE JOURNEY MORE FUNNY AND INTERESTING- WE STARTED TO THINK ABOUT ACTIVITIES, COLOURS AND SHAPES TO CREATE A NEW DEFINITION OF THE TRAM.



ZERO GRAVITY TRAM

NEW ATTRACTION IN THE
C O M M U N I D A
V A L E N C I A N A

FIRST IN SPAIN
FIRST IN EUROPE
FIRST IN THE WORLD
THE MOST EXCITING TRAM

HAVE YOU EVER HEARD ABOUT
ZERO GRAVITY EXPERIENCE?
HAVE YOU EVER THOUGHT HOW ASTRONAUTS FEEL IN
SPACE?
MAYBE YOU WANT TO FLY LIKE A BIRD AND ENJOY THE
BREATHTAKING LANDSCAPE?

THE ZERO GRAVITY TRAM GIVES YOU THE OPPORTUNI-
TY TO FULFILL YOUR DREAMS.
OUR TRAM WILL MOVE UP AND DOWN ALONG SPE-
CIAL RAILS TO CREATE UNIQUE FEELING OF MICRO-
GRAVITY (0 G).
IT WILL BE THE MOST INCREDIBLE WAY TO TRAVEL
AROUND THE COAST. IT WILL CONNECT THE MAIN
CITIES OF THE REGION, EVERY IMPORTANT SPOT ON
THE MAP.

THAT IS THE NEW DEFINITION OF
ATTRACTION.
THAT IS THE NEW DEFINITION OF
JOURNEY.
THAT IS THE NEW DEFINITION OF
TRAM.

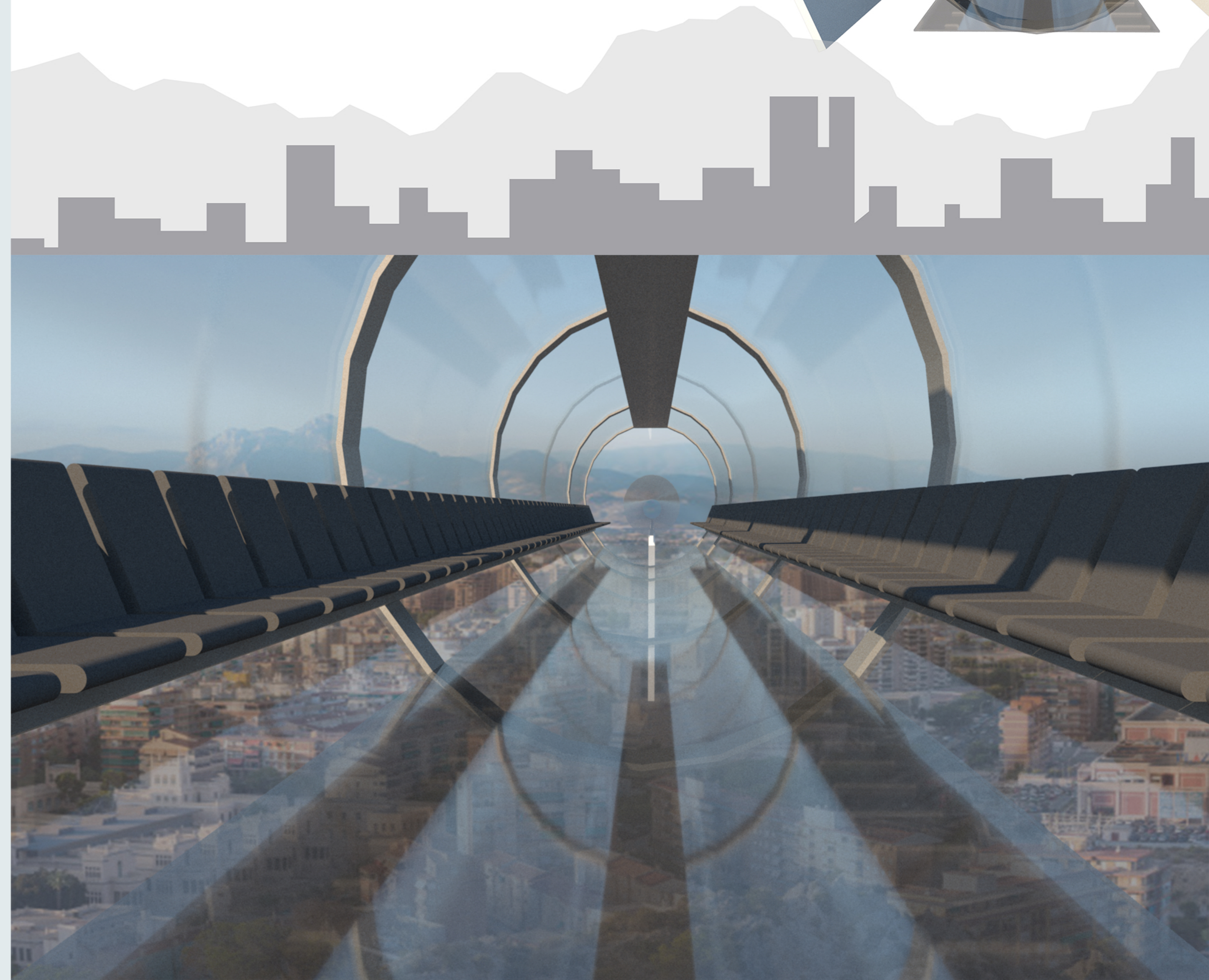
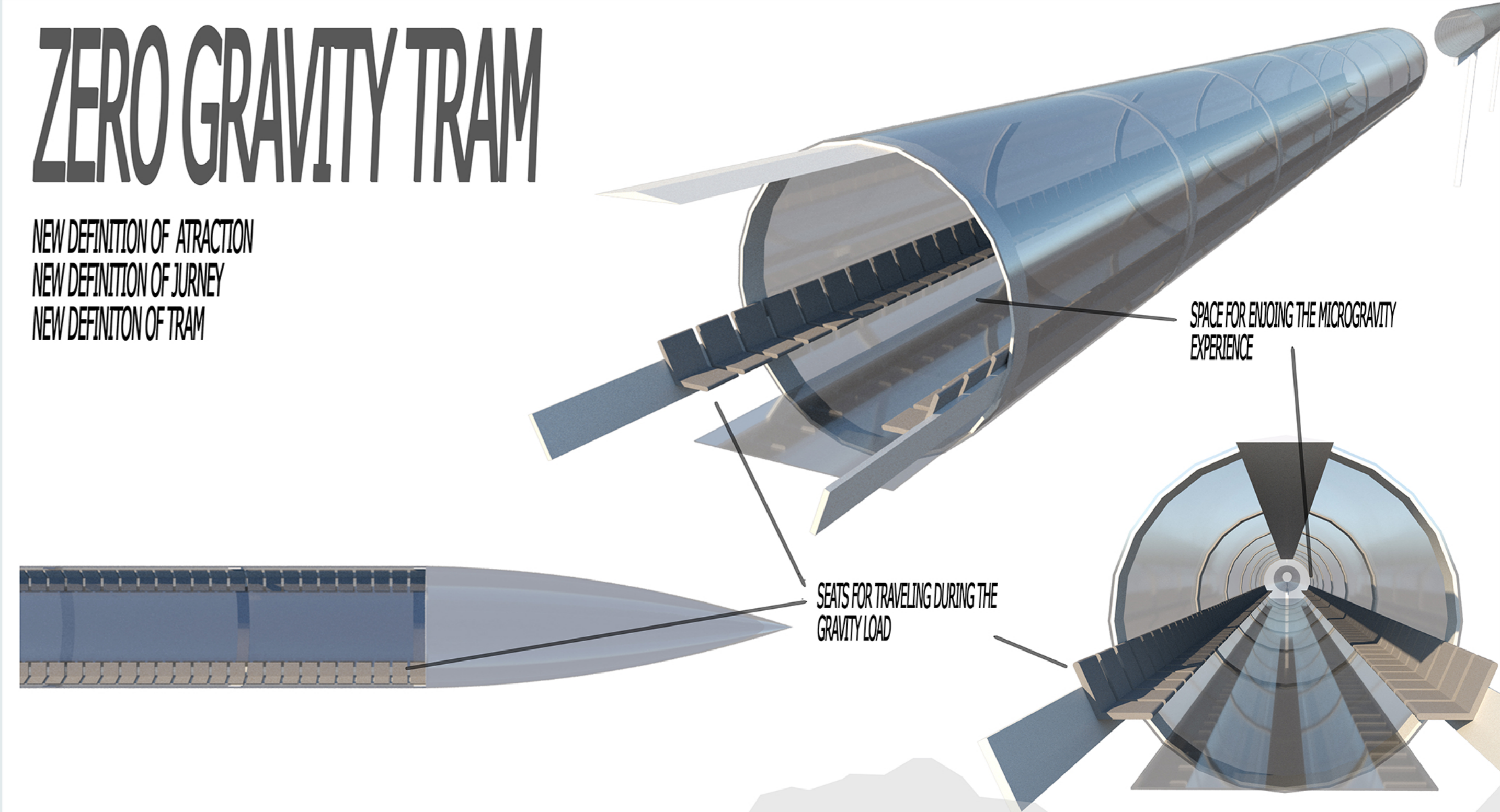
SECOND PRESENTATION

TRAM AS AN OBJECT

WE USED AN "ZERO GRAVITY" EXPERIENCE TO DISCOVER NEW LEVEL OF ATTRACTION. AFTER THAT, EVERY MEMBER OF THE GROUP PRESENT HIS OWN VISION OF THE TRAM AS A MACHINE. MINE IDEA WAS CONNECTED WITH VIEWS AND LANDSCAPE. LAYOUT OF SEETS AND GLASS SHELL OF THE TRAM HELP PASSENGERS ENJOY THE FLIGHT.

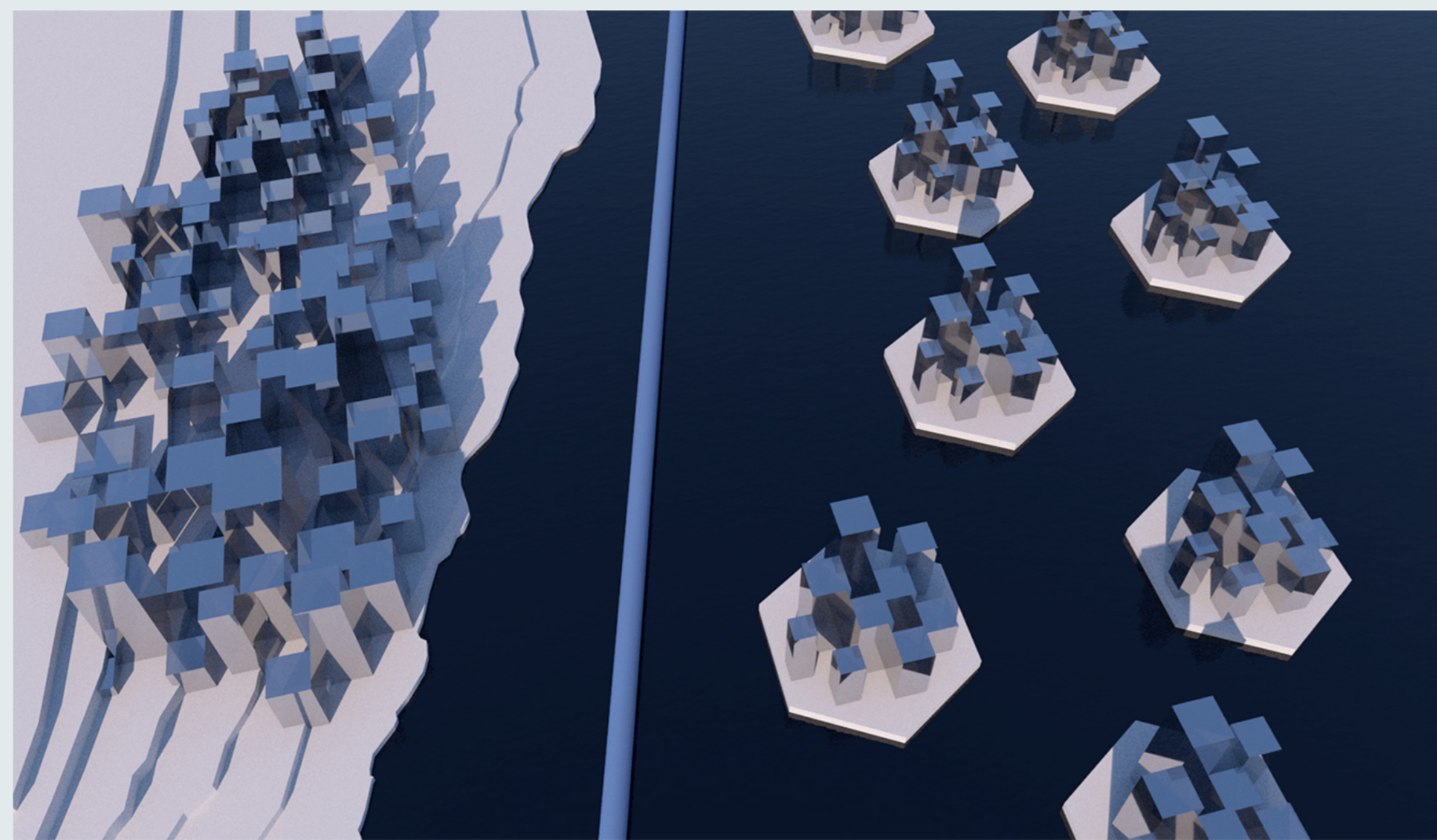
ZERO GRAVITY TRAM

NEW DEFINITION OF ATTRACTION
NEW DEFINITION OF JOURNEY
NEW DEFINITION OF TRAM



THIRD PRESENTATION FLOATING TRAM

DURING THE WORK WITH THE IDEA OF ZERO GRAVITY WE DEVELOPED ANOTHER PROJECT OF THE TRAM CONNECTED WITH OUR WAY OF THINKING- FLOATING TRAM. THE NEW IDEA WAS DEEPLY CONNECTED WITH THE LANDSCAPE OF COSTA BLANCA. THE LINE OF NEW TRAM IS PLACED UNDER AND ABOVE THE WATER- DEPENDS ON THE SURROUNDING. FOR EXAMPLE- NEAR CITIES TRAM GOES UNDER THE WATER TO NOT INTERRUPT SHIPPING AND VIEW FROM THE BEACHES. ALSO, IT IS TIME-RESISTANT- IT CAN ADAPT TO FUTURE CLIMATE AND LANDSCAPE CHANGES. TO REPRESENT OUR IDEAS WE CREATED MODEL MADE OF 40 SECTIONS OF THE LANDSCAPE.





TRAM IS A COMPONENT OF SPACE WHICH COM-
BINE VARIOUS PLACES AND DIFERENT
S U R R O U N D I N G S

TRAM SHOULD BE RESISTANT TO LANDSCAPE
C H A N G E S

TRAM SHOULD BE ADAPTABLE- ABLE TO GO
ABOVE OR UNDER THE OBSTACLE

TRAM IS A PART OF SPACE WHICH CONNECTS
VARIOUS ACTIVITIES- SIMPLE TRAVEL FROM
POINT A TO B AND BEGINING OF AN ADVENTURE

TRAM IS AN ADVENTURE-
VIEWS AND SOUNDS ARE THE MOST IMPORTANT
T H I N G

M A N I F E S T O

THE IDEA OF NETWORK SHOULD BE DEVELOPED
BY ADDING NEW CONNECTIONS- THAT IS THE
EASIEST WAY TO START
J O U R N E Y

TRAM SHOULD BE ADAPTED TO THE LOCAL
SOCIAL VARIETY- SHOULD AVOID INTERRUPTING
THE TISSUE OF THE CITY

TRAM SHOULD CONNECT IDEAS OF MODERN
TECHNOLOGY AND SCIENCE TO IMPROVE ISSUES
OF SPEED AND COMFORT

PEOPLE CREATE CONNECTIONS- TRAM SHOULD
FOLLOW THEIR MAIN PATHS

TRAM SHOULD INTERRUPT THE LOCAL
ENVIROMENT OF THE CITY ONLY IN PREPARED
PLACES- TRAM STOPS



FINAL PRESENTATION ZERO GRAVITY TRAM

AS A RESULT OF OUR WORKS WE PRESENTED A MODEL OF OUR ZERO GRAVITY TRAM. WE DEVELOPED OUR IDEA FROM OUR SECOND PRESENTATION AND AD SOME POINTS FROM FLOATING TRAM. THE NEW MAP OF THE TRAM IS DEVIDED IN THREE SECTIONS- WATER EXPERIENCE, LANDSCAPE EXPERIENCE AND ZERO GRAVITY EXPERIENCE- MARKED IN DIFFERENT COLOURS. IN THE MODEL WE SHOWN CONNECTIONS BETWEEN THE TRAM AND THE LANDSCAPE.

FINAL RESULT OF OUR WORK IS THE NEW DEFINITION OF THE TRAM AND THE NEW DEFFINATION OF THE EXPERIENCE.



